

New Plate Types: Blackout and Retro

There are two new plates being issued by the Wisconsin Department of Transportation. The Blackout Plate (BOP) and Retro Plate (RYP) have a target release date of mid-January 2026.

The Blackout Plates will have a black background with white characters, similar to the Road America Plates. They will also have the word “WISCONSIN” in white centered on the top. These plates will begin being issued with characters ZAA-1001. Personalized plates with up to 7 characters will also be available.



The Retro Plates will have a yellow background with black characters, similar to the standard Wisconsin plates from the 70s and 80s. They will have the word “Wisconsin” in black centered on the top, and the phrase “AMERICA’S DAIRYLAND” in black centered on the bottom. These plates will begin being issued with characters YAA-1001. Personalized plates with up to 7 characters will also be available.



To query both the Blackout Plates and the Retro Plates, use code “CV” or leave plate type blank. To enter the plate as lost or stolen, use code “ZZ”.